# DENIELLE WELLS

# Librarian/Social Media/Project Management/Video Editor

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### **EXPERIENCE**

# Program Coordinator, Information Literacy Librarian, Senior Library **Crofton House School**

Grades 8-12 private school library for girls

- Maintain library budget, online presence and digital assets, (website/Canvas/database subscriptions/social media); managed day-to-day and big picture operations of school library
- Taught various workshops/lessons for students to promote digital literacy and use of library (i.e. research tips, fake news, media literacy, author visits)
- Offered innovative programming, technology integration, and initiatives to promote a positive library community and learning initiatives (i.e. Crafternoons, Fun with Robots, Book to Movie Screenings, and more)
- Improved school community through management of Library Club, Robotics Club, school play, and department head meetings

# **Learning Commons Librarian**

### **Claremont Secondary School**

🛱 2018 👂 Victoria. BC

Secondary school library, grades 9-12

- Collection management and maintenance including cataloging, purchasing, shelving, inventory practices on Evergreen ILS
- Collaborate with teachers/students to meet their information and technical needs through ordering, planning, scheduling
- Maintain social media, signage, displays, events and workshops pertaining to the library

### Information Centre Officer

#### **Halton District School Board**

Call centre for employees, staff and students of HDSB

- · First level support for contacts, HR, IT, general inquiries for staff, students and
- Video editing, audio recording, workshops, graphic design as needed (Adobe Premiere, Audition, Photoshop)
- Project manager and design lead for recent upgrade/overhaul of myHDSB staff portal, including page design, building using Sharepoint 2016 technologies and liaising with teams; marketing coordination and implementation
- Maintenance of social media, news stories, keywords, report statistics for company intranet

### Cataloger (permanent position)

### **Halton District School Board**

iii 2009 - 2016 ♀ Burlington, ON

Creation of catalogue records for library OPAC and feeder schools

- Creating, editing, establishing records for over 100 school libraries
- Choosing metadata and subject headings to optimize search features
- Collection maintenance, including inventory, weeding, selection and purchase of age appropriate curriculum based materials

# **SKILLS**

### **Technical and Other**

**Adobe Photoshop Microsoft Office** 

**Adobe Premiere** 

Cataloging **Project Management** 

**Horizon ILS Evergreen ILS** 

**Microsoft Sharepoint** 

**Google Apps for Education** 

**Destiny ILS** mySchool LibGuides

**Canvas Library Management** 

Communication **Teaching** 

**Project Management** 

**Social Media Management** 

**Digital Asset Management** 

## **EDUCATION**

**Masters of Library and Information Sciences** 

**University of Western Ontario** 

**#** 2008

Honors BA (Sociology & English)

**McMaster University** 

**=** 2003 - 2007

**Art Fundamentals** 

**Sheridan College** 

**=** 2001 - 2002

# **EXPERIENCE**

### School Support Technician (contract)

#### **Halton District School Board**

Program coordinator for teacher librarians, library technicians for K-12

- · Created popular library blog, bulletin, social media accounts that increased communication and improved readership by 80%
- Liaised with teacher librarians to create new school programming, contests
- Started migrating school libraries to websites taught workshops on using technology to improve school library experiences

### Reference Assistant

#### **Huron University College**

Reference desk for busy university library

- · Created pathfinders for students, assisted in research needs
- Database instruction and use, cataloguing of materials
- Conducted library tours

# CERTIFICATION

#### **Premiere Pro Essential Training**

Lynda.com, 2017

### **Project Management Foundations**

Lynda.com, 2018

### **Active Learning Strategies**

Library Juice, 2019

#### **Developing a Credit-Bearing Information Literacy Course**

Library Juice, 2019

# **ACHIEVEMENTS**



I am most proud of my partnership with the Library Club at Crofton House, whose membership grew from about 10 to 40 students during my time there. Together, we ran various programs aimed at creating a positive library community such as Crafternoons, book talks, author events, chess drop ins, book to movie screenings and more. Their passion and creativity had a direct positive impact on the overall student experience and impression of the library, and it was a beautiful thing to be a part of.

Why are you proud of this achievement?

# **VOLUNTEERING**

### **Social Media Marketing**

### Various

m Present

Helping friends and colleagues with their business growth.

Projects include New York 2150 (film project), We Got The Geek (podcast group), Canadian Toy Con (local convention)

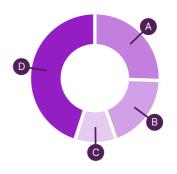
Podcaster at various events

Graphic designing

**Event hosting** 

Video editing

# **MY TIME**



- Theme Parks
- Video Editing
- Drawing
- Gaming